

MAKE A BEAUTIFUL WEBSITE

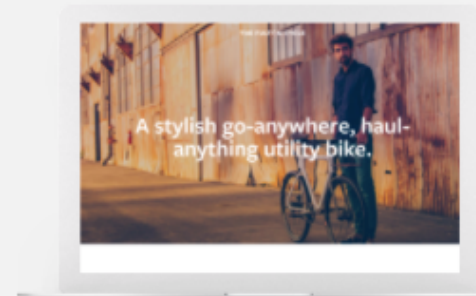
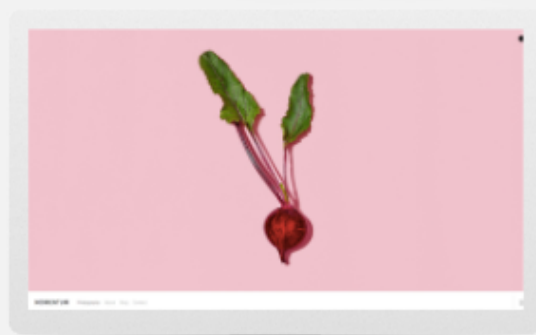
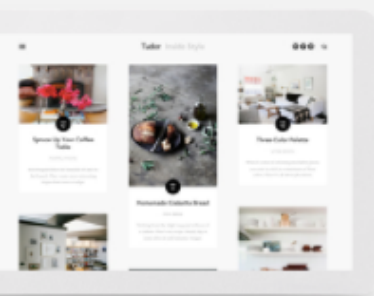
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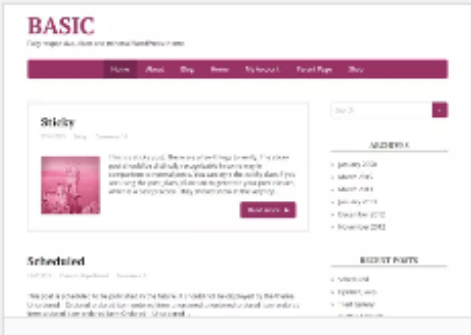
GET STARTED

Whether you choose to make the trek down the programming path or decide to stay put, you'll have to know your way around a CMS or two. Yes, like death and taxes, they're unavoidable. So let's get you familiarized with Squarespace and Wordpress. Follow the steps below and check out the resource links as needed.

You have a client that sells international street wear. Your client communicates directly with wholesalers and doesn't keep an inventory, they drop-ship instead. If you're unfamiliar, dropshipping is when a store fulfills orders via third party (see more in resources).

Anyway, see if you can piece together a site using Squarespace or Wordpress that would fulfill their needs. Style and design is up to you, just make sure it also functions as it should.





- Sign up for a Squarespace account.
- Take a look around.
- Choose a template.
- Play around with the design.

Now do the same with Wordpress.

Note: There are thousands of plug-ins to choose from and you'll probably find one that says it will get the job done, but a lot of these have poorly written code or won't work with your theme.

Keep the following in mind...

- Does the site do everything you want it to?
- How do you make it do all of the things?
- What are the e-commerce options?
- How do you modify a theme?
- Where is the code?
- What do you have access to?
- Can you recreate what you did in Squarespace and vice versa?

Post your site links, screenshots, or questions to the discussion board.

